

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION LOUISIANA

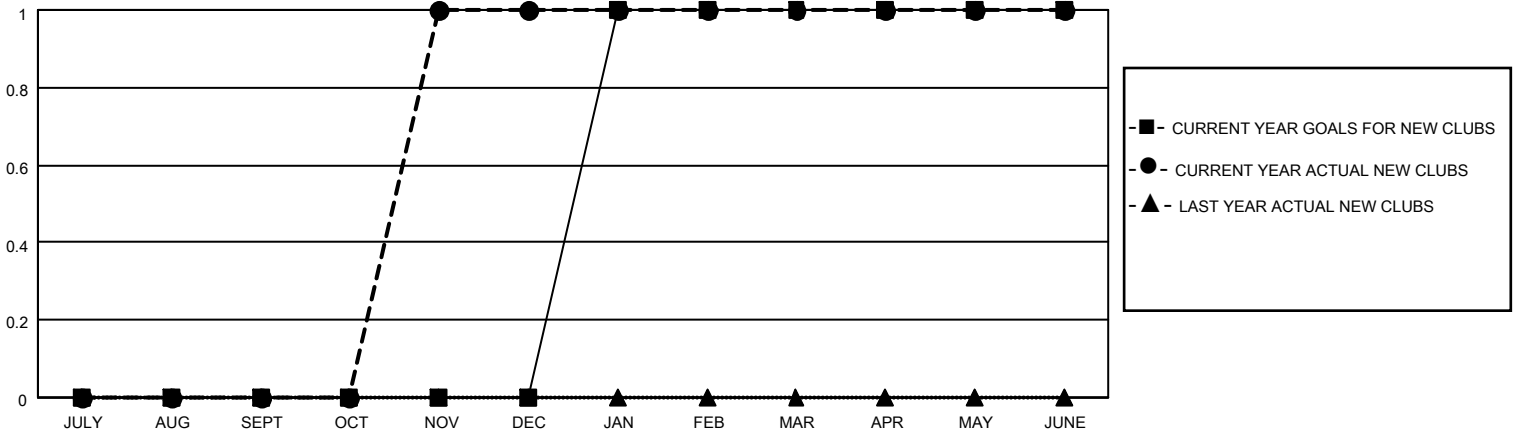
District 8 S

Results as of: 6/30/2021

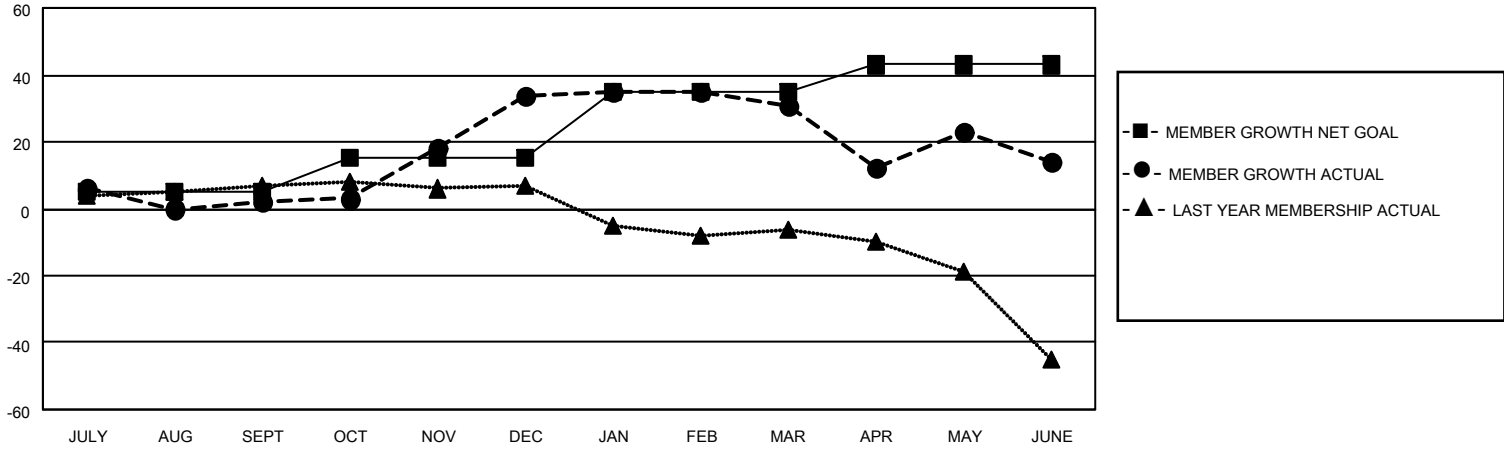
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 1         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 5                      | 14                   | 8   |
| OCT/NOV/DEC           | 10                     | 46                   | 14  |
| JAN/FEB/MAR           | 20                     | 10                   | 13  |
| APR/MAY/JUNE          | 8                      | 20                   | 37  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
|--|--|--|----------------|---|-------|----|--------------|-----------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 0   | 20 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            525 (54.97%)</p> <p>FEMALE         430 (45.03%)</p> |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">19</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">53</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>72</b></td></tr> </table> | DECEASED                                   | 19   | CLUB CANCELLED | 0 | OTHER | 53 | <b>TOTAL</b> | <b>72</b> | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">242</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">126</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 242 | FAMILY MEMBERS PAYING HALF DUES | 126 |
| DECEASED   | 19   |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| CLUB CANCELLED   | 0  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| OTHER  | 53   |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <b>TOTAL</b>   | <b>72</b>                                  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS  | 242  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES  | 126  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |